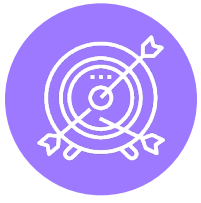# Maximize Your Recruitment ROI with Symphony Talent

Despite **building a talent pipeline** being a top priority,

68%

of organizations find reaching the right target audience challenging.

To survive and thrive in today's complex hiring landscape, organizations require a recruitment marketing solution that can improve efficiencies, reduce costs, and help drive higher-quality hires.

Symphony Talent's **full-funnel recruitment marketing** platform, SFX, addresses those needs by helping talent acquisition teams automate tasks, empower innovative candidate interactions, and unlock data-driven decision-making.

Build a business case

An organization with 165,000 employees and approximately $1.7B in annual revenue would pay back the cost of Symphony Talent in **less than 2 months** and generate an **ROI of over 950% in three years**.

Improve efficiencies

From automated job alerts and email campaigns to AI-driven media management and asynchronous assessments, SFX clients can expect the following boosts in efficiency.

65%
reduction in time spent on administrative recruiting costs

70%
reduction in time spent managing media spend

60%
reduction in time spent qualifying talent

Reduce costs

Boost ROI with flexible solutions that adapt to evolving business needs and talent trends. SFX's simplified, full-funnel technology streamlines operations and reduces recruitment costs.

1+
existing systems eliminated

25%
reduction in cost per hire

Drive higher quality hires

Elevate your employer branding, career websites, and recruitment marketing tactics to attract top talent. SFX clients can easily identify qualified candidates, boost retention, and amplify the employer brand.

15%
reduction in employee turnover

30%
reduction in time spent qualifying talent

Speak to an expert

Ready to revolutionize your talent acquisition strategy and achieve incredible ROI?

Request a demo >